

Hourly Rates for Sirius Media Services

January 1, 2010

Web Design Services:

Complete web design services ranging from site updates, to the maintenance, design or adjustment of site templates, conversion to web standards compliant code, copy updates, or image optimization. Does not include copywriting or photography.

Non-profits	\$65
Business Rate	\$75

Web Search Engine Optimization:

Be sure your site is being found on search engines through keyword identification and evaluation, tag edits, title adjustment, before and after site analysis and copy suggestions.

Non-profits	\$65
Business Rate	\$75

Website Effectiveness Audit:

Be sure your site is working effectively by evaluating site traffic history, review for search engine optimization, analysis of business goals, branding, navigation and content, with specific recommendations for site improvement.

Non-profits	\$65
Business Rate	\$75

Web Copywriting Services:

Put those keywords into practice online through effective online content.

Non-profits	\$65
Business Rate	\$75

Social Media Marketing:

Get the word to the people with Facebook, Twitter, LinkedIn or other social media tools.

Non-profits	\$65
Business Rate	\$75

Art Direction:

Ready for a makeover? Time for a new brand? Our expert art direction will pull your print package together.

Non-profits	\$85
Business Rate	\$95

Cartography and Map Design:

Show clients the way to your door with attractive and easy to use maps.

Non-profits	\$50
Business Rate	\$65

Logo Design and Branding:

Make your mark. Logos are our most powerful business symbol—be sure yours works for you. Establish your brand with a unique and memorable identity that says it all about you wherever it is used.

Non-profits	\$65
Business Rate	\$75

Print Design & Production:

Maximize your print budget with our 25 years of print production experience.

Non-profits	\$50
Business Rate	\$65